

Now!
Grindwell Abrasives Ltd.
pioneers of the
grinding wheel industry
in India
and
Norton Company, U.S.A.
the largest manufacturers
of abrasives
in the world
join
to form
GRINDWELL NORTON LTD.
to shape
a great new future
for you!

Everyone's talking about it. Exclaiming over this great new happening: Grindwell Norton! It's destined to work wonders for the industrial world. And to carve out a richer morrow for you!

Strengthened Bond
Way back in 1940, when abrasives were scarce but vital for progress, Grindwell was the first to begin manufacturing them. Since then, it has produced scores of flawless grinding wheels... gathering a wealth of experience along the way. In 1968, Grindwell collaborated with Norton— an industrial giant with as many as 24 plants in U.S.A. ... 31 others, all round the world. The association proved fruitful. Closer ties were established. Bonds strengthened. Till Norton decided to provide both technical and financial participation to a joint venture. Grindwell Norton sprang to life!

What has Grindwell Norton to offer?

- Valuable technological know-how, backed by long years of experience
- Hand-picked technical specialists for expert advice on grinding wheels
- A wide network of dealers all over India, to help you get the right wheel, at the right place, at the right time
- First-class abrasive products to service expanding markets abroad
- A bigger, better range of products to replace imported ones...to preserve foreign exchange...to cut, shape, sharpen and finish almost everything you use, in every facet of your daily life
- Superlative quality at a low price
- Efficient advisory and after-sales service

GRINDWELL NORTON
the best deal
for a grinding wheel.

Indo-
American Special!



GRINDWELL NORTON LTD.

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